



MARINE HOUSE
Ground Floor 24 York Street
South Melbourne VIC 3205
T (03) 9686 7077
F (03) 9682 1066
E info@vrfish.com.au
W www.vrfish.com.au
ABN 47 068 111 624

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Dear Recreational Fishing Stakeholders,

RE:VRFISH ENGAGEMENT MODEL REVIEW / INVITATION

The Victorian Recreational Fishing Peak Body gave the commitment through its strategic business planning processes, to undertake a review of the VRFish Engagement Model.

VRFish will be hosting its Regional State Council Meeting over the weekend of Saturday 26 and Sunday 27 March in Ballarat, of which the VRFish Engagement Model Review will be the focus during a workshop on the Saturday.

VRFish has been largely in its current form for fifteen years with many reviews and progressive changes occurring along the way. It's now timely for VRFish to take stock and reestablish what is the best model for VRFish to engage with the recreational fishing community and how to deliver this?

VRFish has established that there is now in excess of 721,000 Victorian recreational fishers. With this brings many varying needs and attitudes, focus and participation. Representation is always going to be a challenge, but VRFish believes it is up to the task of fulfilling its Mission Statement 'to represent and advocate the interests of the Victorian recreational fishing community'.

VRFish offers you the opportunity to come along and join the workshop and have input to the future engagement model of the Victorian Recreational Fishing Peak Body, please register your interest by contacting the VRFish Office phone (03) 9686 7077 or email info@vrfish.com.au by Friday 18 March 2011.

Kind regards,

Christopher Collins
Executive Officer